

Rep Order# 8853530 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37046

Printed: 09/21/2012 12:41 PM  
Last Received: 09/21/2012 11:13 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/PRESIDENT/REP  
Estimate#  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E  
Flight Dates 08/22/2012 - 08/28/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL REVISED TO \$95,640  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	600A-700A		:30	\$1,100.00	08/22-08/24	6	1	6	\$6,600.00	
				Buyline Comment: 6A NEWS								
	2	W-F	700A-900A		:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00	
				Buyline Comment: EARLY SHOW								
	3	W-F	900A-1000A		:30	\$650.00	08/22-08/24	3	1	3	\$1,950.00	
				Buyline Comment: LIVE W/KELLY								
	4	W-F	1000A-1100A		:30	\$1,300.00	08/22-08/24	3	1	3	\$3,900.00	
				Buyline Comment: PRICE IS RIGHT								
	5	W-F	1100A-1200P		:30	\$1,800.00	08/22-08/24	2	1	2	\$3,600.00	
				Buyline Comment: Y&R								



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	16	W	900P-1000P		:30	\$10,000.00	08/22-08/22	1	1	1	\$10,000.00	
				Buyline Comment: CRIMINAL MINDS								
	17	F	900P-1000P		:30	\$7,000.00	08/24-08/24	0	0	0	\$0.00	
				Buyline Comment: CSI:NY								
	18	F	1000P-1100P		:30	\$7,000.00	08/24-08/24	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								
	19	SA	500P-700P		:30	\$1,500.00	08/25-08/25	2	1	2	\$3,000.00	
				Buyline Comment: NEWS ROTATION								
	20	SA	530P-600P		:30	\$750.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: POLITICS NOW								
	21	SA	700P-800P		:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ET								
	22	SA	800P-900P		:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ENCORE								
	23	SA	900P-1000P		:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: CRIMETIME								
	24	SA	1000P-1100P		:30	\$4,000.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: 48HR MYSTERY								
	25	SA	1130P-1230A		:30	\$150.00	08/25-08/25	1	1	1	\$150.00	
				Buyline Comment: THE UNIT								





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---REPORT TOTALS---

Report Totals: 78 / \$95,640.00

---SALES MONTHLY TOTALS---

Aug 12: 78 / \$95,640.00 Sep 12: 0 / \$0.00

Sales Totals: 78 / \$95,640.00

Station Totals: 78 / \$95,640.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$203,489	CABL	0%	KLAS	47%	KSNV	25%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	13%	UNKN	0%		

Books FEB11

Demos RA35+